



Corporate Sponsorship Program

Item	Premier	Platinum	Gold	Silver	Bronze
	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000
Plaque w/Band picture	✓	✓	✓	✓	✓
Window applique for your place of business	✓	✓	✓	✓	✓
Brand promotion on CDSband.org website	✓	✓	✓	✓	✓
Copy of Band DVD or Blu-ray	✓	✓	✓	✓	✓
Logo on Band T-Shirts*	✓	✓	✓	✓	✓
Ad in CdS Marching Band Invitational Program***	Full-Page	Full-Page	Full-page	½ page	¼ page
Social media promotion	✓	✓	✓	✓	✓
Band event announcement acknowledgement	✓	✓	✓		
Brand promotion on Drum Major stand banner **	✓	✓			
Tickets to CDS 2017 Invitational	4	2			
Tickets to CDS 2018 Pops Concert	4	2			
Naming rights of 2017 CDS Marching Band Invitational "CDS Band Invitational sponsored by <your company name>	✓				
Brand recognition of 2017 CDS Marching Band show ('show name' sponsored by <your company name>)	✓				

NEW THIS YEAR! Mercury Sponsorship

Our Mercury Sponsorship allows the sponsor to choose from one of the packages	\$ 500	Package A: Full Page ad in CdS Marching Band Invitational Program. Announcement & digital acknowledgement during event	Package B: Recognized Sponsor of CdS Spring Percussion Concert . Announcement & digital acknowledgement of sponsorship of event	Package C: Recognized Sponsor of CdS WGAZ Invitational with full page ad in program. Announcement & digital acknowledgment during event.	Package D: Recognized Sponsor of CdS Pops Concert . Announcement & digital acknowledgement during event
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*Only available if sponsorship commitment is received by June 30, 2017
 **Only available if sponsorship commitment is received by August 1, 2017
 ***Only available if sponsorship commitment is received by September 15, 2017